

PSGMAA

November '25 News

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1. Governing Body Meeting:

The Governing Body Meeting was held on November 4, 2025, with a discussion agenda on the upcoming PSGMAA initiatives in the presence of

- Dr. V. Srividya, Director, PSGIM;
- Mr. T. Rajkumar, Chairperson, PSGMAA;
- Mr. C. R. Shivakumar, Vice Chairperson, PSGMAA;
- Dr. V. Harish, Secretary, PSGMAA;
- Ms. Saranya, Joint Secretary, PSGMAA



2. Alumni Engagements in Academia:

In November, alumni continued to enrich the academic ecosystem through guest lectures and hands-on sessions, bringing real-world perspectives into the classroom and sparking thoughtful discussions on emerging trends among students.

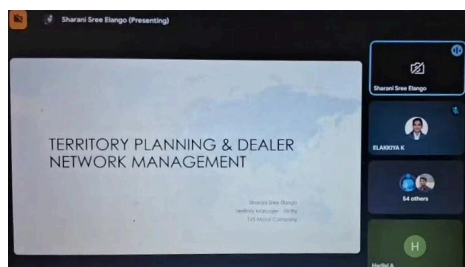
Date	Title	Name	Batch	Program	Designation	Organization	Linkedin Profile
November 05, 2025	Hands-on session with <i>CRM tools</i>	Mr. Prasanna Kandeepan	2008-2010	MBA (AU)	CEO	AppsComp	linkedin.com/in/prasanna-kandeepan-504b5416
November 11, 2025	Guest lecture on <i>"Revolutionizing Banking Sales"</i>	Mr. Srinath Sambasivam	2018-2020	PGDM	Manager and Circle Business Head for Coimbatore and Erode Regions	Federal bank	linkedin.com/in/srinath-sambasivam
November 15, 2025	Guest lecture on <i>"Territory Planning & Dealer Network Management"</i>	Ms. Sharani Sree E.	2022-2024	MBA (AU)	Territory Manager - Sales	TVS Motor Company	linkedin.com/in/sharanisree-elango2000
November 15, 2025	Panel Discussion on <i>"Building Trust and Reach: Marketing Financial Services"</i>	Ms. Abinaya	2015-2017	PGDM	Senior Manager, Relationship, Corporate	Federal Bank	linkedin.com/in/abinaya-shivakumar-3aa15075

Date	Title	Name	Batch	Program	Designation	Organization	Linkedin Profile
	<i>Across India's Diverse Markets."</i>				& Institutional Banking		
November 18, 2025	Guest lecture on "Agile in Project Management"	Mr. Vishnu Kumar	2018-2020	PGDM	Product Consultant	Clari5	linkedin.com/in/vishnu23cit



Alumnus of 2011 batch, Mr. Prasanna Kandeepan, CEO, AppsComp, offered a hands-on session with **CRM tools** such as Odoo CRM, enabling students to understand CRM functions in practice, on November 5, 2025.

Mr. Srinath Sambasivam delivered a lecture on "Revolutionizing Banking Sales" on November 11, 2025. He discussed the rapid evolution of banking sales, tracing the shift from branch-led operations to today's digital, customer-driven models. He elaborated on how technology-ranging from UPI and APIs to advanced data tools-has redefined client engagement, and service delivery in the banking sector.



Ms. Sharani Sree E, Territory Manager-Sales, TVS Motor Company, delivered a session on "Territory Planning & Dealer Network Management" on November 15, 2025, offering a practical view of market segmentation and the significance of dealer networks in shaping brand reach. She also shared early-career advice with students, outlining the value of marketing intuition, and confident communication.

Ms. Abinaya, Senior Manager, Relationship, Corporate & Institutional Banking, Federal Bank, participated as the panelist in a discussion on "Building Trust and Reach: Marketing Financial Services Across India's Diverse Markets" on November 15, 2025. Drawing from her industry experience, she offered an insight into the best practices and sector-specific marketing frameworks.



Mr. Vishnu Kumar, Product Consultant, Clari5, delivered a lecture on "Agile in Project Management," on November 18, 2025, emphasizing the importance of effective planning,



client-vendor transparency, and selecting the right development approach. He spoke about Agile's iterative model with examples from industry leaders like Netflix. He also highlighted how AI/ML is increasingly enhancing project forecasting, automation, and decision-making in contemporary business.

3. Alumni Visits

Alumni visits-November

Date	Name	Batch	Program	Designation	Organization	LinkedIn Profile
November 4	Mathew S. Aruvikkal	2018-2020	MBA-AU	Area Business Manager	Samsung Electronics	linkedin.com/in/mathew-simon-aruvikkal-94093516b
November 20	S. Premnath	2007-2009	PGDM	Proprietor	KVK Coir Products	linkedin.com/in/premnath-selvakumarasamy-5670398
November 22	B. Divya	2016-2018	PGDM	Homemaker		NA
November 22	Ajma Gousi A.	2023-2025	PSG-NKU MBA	Kinaxis Solution Consultant	Supply Chainz Infotech Pvt. Ltd.	linkedin.com/in/ajmagousi
November 22	Sathyaa S.	2023-2025	PSG-NKU MBA	Management Trainee	TCS	linkedin.com/in/sathyaa-s
November 22	Dhanasree K.	2023-2025	PSG-NKU MBA	Management Trainee	TCS	linkedin.com/in/dhanasree-karthikyan
November 24	Rajalakshmi R. S.	2012-2014	PGDM	Senior Manager-Student Recruitment	SP Jain School of Global Management	linkedin.com/in/rajalakshmi-r-s-86b9a53b
November 27	Praveen Kumar V.	2010-2012	PSG-UT MBA	Co-Founder & Chief Business Officer	Supply Chainz Infotech Pvt. Ltd.	linkedin.com/in/praveen-kumar-vellingiri-01164361





4. Upcoming Event

Rapport

Reminiscence the events of November 2025

Greetings, PSGIM Alumni!

In the blink of an eye, we find ourselves just days away from welcoming 2026. As we bring you the November edition of Alumni Newsletter, we also look back at the year gone by and the moments that continued to shape our campus and alumni community.

While you scroll through the November moments, we invite you to revisit 2025 and perhaps recall your best experiences from 2025.



What stood out for you?

Write to us and share your story.

Governing Body Meeting:

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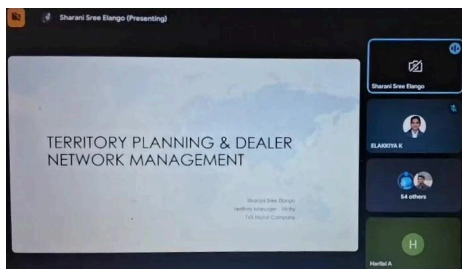
Alumni Engagements in Academia:

In November, alumni continued to enrich the academic ecosystem through guest lectures and hands-on sessions, bringing real-world perspectives into the classroom and sparking thoughtful discussions on emerging trends among students.



Mr. Prasanna Kandeepan (MBA '10), CEO, AppsComp, offered a hands-on session with **CRM tools** such as Odoo CRM, enabling students to understand CRM functions in practice, on November 5, 2025.

Mr. Srinath Sambasivam (PGDM '20), Manager and Circle Business Head for Coimbatore and Erode Regions, Federal Bank, delivered a lecture on **"Revolutionizing Banking Sales"** on November 11, 2025. He discussed the rapid evolution of banking sales, tracing the shift from branch-led operations to today's digital, customer-driven models. He elaborated on how technology-ranging from UPI and APIs to advanced data tools, has redefined client engagement and service delivery in the banking sector.



Ms. Sharani Sree E. (MBA '24), Territory Manager-Sales, TVS Motor Company, delivered a session on **"Territory Planning & Dealer Network Management"** on November 15, 2025, offering a practical view of market segmentation and the significance of dealer networks in shaping brand reach. She also shared early-career advice with students, outlining the value of marketing intuition, and confident communication.

Ms. Abinaya (PGDM '17), Senior Manager, Relationship, Corporate & Institutional Banking, Federal Bank, participated as the panelist in a discussion on **"Building Trust and Reach: Marketing Financial Services Across India's Diverse Markets"** on November 15, 2025. Drawing from her industry experience, she offered an insight into the best practices and sector-specific marketing frameworks.



Mr. Vishnu Kumar (PGDM '20), Product Consultant, Clari5, delivered a lecture on **"Agile in Project Management,"** on November 18, 2025, emphasizing the importance of effective planning, client-vendor transparency, and selecting the right development approach. He spoke about Agile's iterative model with examples from industry leaders like Netflix. He also highlighted how AI/ML is increasingly enhancing project forecasting, automation, and decision-making in contemporary business.

Alumni Visits

We are excited to share more about alumni from batches 2009-2025, who visited the campus in November 2025 and engaged in an active dialogue with the faculty and students.

- **Mr. Mathew S. Aruvikkal** (MBA '20), Area Business Manager, Samsung Electronics
- **Mr. S. Premnath** (PGDM '09), Proprietor, KVK Coir Products
- **Ms. B. Divya** (PGDM '18), Freelancer, UK
- **Ms. Ajma Gousi A.** (PSG-NKU MBA '25), Kinaxis Solution Consultant, Supply Chainz Infotech Pvt. Ltd.
- **Ms. Sathya S.** (PSG-NKU MBA '25), Management Trainee, Tata Consultancy Services (TCS)
- **Ms. Dhanasree K.**, (PSG-NKU MBA '25), Management Trainee, Tata Consultancy Services (TCS)
- **Ms. Rajalakshmi R. S.** (PGDM '14), Senior Manager – Student Recruitment, SP Jain School of Global Management
- **Mr. Praveen Kumar V.** (PSG-UT MBA '12), Co-Founder & Chief Business Officer, Supply Chainz Infotech Pvt. Ltd.



In the photo:

Faculty, Dr. V. Harish, with alumni- (L-R) Ms. Ajma Gousi A., (PSG-NKU MBA '25), Kinaxis Solution Consultant, Supply Chainz Infotech Pvt. Ltd.; Ms. Dhanasree K., (PSG-NKU MBA '25), Management Trainee, Tata Consultancy Services (TCS); Ms. Sathya S., (PSG-NKU MBA '25), Management Trainee, Tata Consultancy Services (TCS).



In the photo: Faculty, Dr. V. Harish, with alumna, **Ms. B. Divya**, (PGDM '18), Freelancer, UK



In the photo:

Faculty, Ms. C. Dhanya with alumna, Ms. Rajalakshmi R. S., (PGDM '14), Senior Manager – Student Recruitment, SP Jain School of Global Management



In the photo:

Alumnus, Mr. Praveen Kumar V., (PSG-UT MBA '12), Co-Founder & Chief Business Officer, Supply Chainz Infotech Pvt. Ltd.

Upcoming Event

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